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David Collis is the Thomas Henry Carroll Ford Foundation Adjunct Professor of Business Administration at Harvard Business School. Cynthia A. Montgomery is the Timken Professor of Business ...

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Competing on Resources: Strategy in the 1990s

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MA 1979 DOWNING COLLEGE BA in Economics (with Double First)1976 UNIVERSITY OF CAMBRIDGE Cambridge, UK. Course of Study: Economic theory with emphasis on applied economics. Special papers taken were in the theory of the firm, quantitative economics, monetary theory, and industrial sociology.

DAVID J. COLLIS

Harvard Business Review on Corporate Strategy (Harvard Business Review Paperback Series) by David J. Collis, Cynthia A. Montgomery, Michael Goold, Andrew Campbell, C. K. Prahalad, Kenneth Lieberthal, Stuart L. Hart and a great selection of related books, art and collectibles available now at AbeBooks.com.

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In practice, however, identifying and developing core competence too often becomes a feel-good exercise that no one fails. Collis and Montgomery, of Harvard Business School, explain how a company's resources drive its performance in a dynamic competitive environment, and they offer a framework that moves strategic thinking forward in two ways.

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Competing on Resources (HBR Bestseller)

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Cynthia A. Montgomery is an American economist and academic, teaching strategy the Timken Professor of Business Administration at Harvard Business School. Prior to Harvard, Montgomery was on the faculty of the University of Michigan Ross School of Business and at Northwestern's Kellogg School of Management.. Books. Montgomery, Cynthia A. The Strategist: Be the Leader Your Business Needs.

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